

Smart Media Group - Alexandria  
814 King St  
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC  
Submission Number 394 Issue 5



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Copy

Client:	Pat McCrory /R/ Governor/ NC	Submission Cost:	7225	Campaign Ref:	E:120708005
Buyer:	NC	Client/Product/Estimate:	MCCRO /ORDR /917923	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/23/12	Weeks:	1	Order Ref:	06217483
Est./PO Number:	06217483	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	McCrory 4 NC Gov	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ...F..	05	150	30 Comme	Nbr of Spots	1	1	150
2	M-F 4-5p Judge Judy ...F..	04	225	30 Comme	Nbr of Spots	1	1	225
3	M-F 3p ET / 2p CT Let's Make A Deal M.....	05	85	30 Comme	Nbr of Spots	1	1	85
4	M-F 4-5p Judge Judy M.....	04	85	30 Comme	Nbr of Spots	1	1	85
5	Sat 8-9p .....S.	06		30 Comme	Nbr of Spots			
6	Sat 9-10p .....S.	06	400	30 Comme	Nbr of Spots	1	1	400
7	M-F 4-5p Judge Judy ...T...	04	85	30 Comme	Nbr of Spots	1	1	85
8	M-F 4-5p Judge Judy	04	85	30 Comme	Nbr of Spots	1	1	85
Weekly Totals: Total Spots(Ord Spots)						34	34	
Closed PR						1	1	

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Client:	Pat McCrory /R/ Governor/ NC	Submission Cost:	7225	Campaign Ref:	E:120703005
Buyer:	NC	Client/Product/Estimate:	MCCRO /ORDR/917923	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/23/12	Weeks:	1	Order Ref:	06217483
Est./PO Number:	06217483	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
9	M-F 4-5p Judge Judy ..W....	04	85	30 Comme	1	1	85
10	M-F 1135p ET / 1035p CT Late Show ...F..	06	170	30 Comme	1	1	170
11	M-F 12p News ...F..	05	250	30 Comme	1	1	250
12	M-F 6a News ...F..	04	250	30 Comme	1	1	250
13	Fri 9p ET / 8p CT CSI NY ....F..	05	900	30 Comme	1	1	900
14	M-F 1135p ET / 1035p CT Late Show M.....	06	120	30 Comme	1	1	120
15	M-F 12p News M.....	05	100	30 Comme	1	1	100
16	M-F 6a News M.....	04	100	30 Comme	1	1	100
17	Sat 10p ET / 9p CT 48 Hours .....S.	06	600	30 Comme	1	1	600
18	Sun 1030a ET / 930a CT Face The Nation	05	275	30	1	1	275
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					1	1	

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Est./PO Number:	06217483	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
19	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	04	275	30 Comme	1	1	275
20	M-F 1135p ET / 1035p CT Late Show ...T...	06	120	30 Comme	1	1	120
21	M-F 1230-2p ET CBS Soaps ...T...	12	140	30 Comme	1	1	140
22	M-F 5a News ...T...	04	45	30 Comme	1	1	45
23	M-F 6a News ...T...	04	100	30 Comme	1	1	100
24	M-F 1135p ET / 1035p CT Late Show ...T...	06	120	30 Comme	1	1	120
25	M-F 1230-2p ET CBS Soaps ...T...	12	140	30 Comme	1	1	140
26	M-F 5a News ...T...	04	45	30 Comme	1	1	45
27	M-F 6a News ...T...	04	100	30 Comme	1	1	100
28	Wed 930-11p ET / 830-10p CT Big	06	1200	30 Comme	1	1	1200
Weekly Totals: Total Spots(Ord Spots)					34	34	
Closed PR					1	1	

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<b>Client:</b> Pat McCrory /R/ Governor/ NC	<b>Submission Cost:</b> 7225	<b>Campaign Ref:</b> E:120703005
<b>Buyer:</b> NC	<b>Client/Product/Estimate:</b> MCCRO /ORDR /917923	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06217483
<b>Est./PO Number:</b> 06217483	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
29	Brother ..W.... M-F 1135p ET / 1035p CT Late Show ..W....	06	120	30 Comme	1	1	120
30	M-F 12p News ..W....	05	100	30 Comme	1	1	100
31	M-F 6a News ..W....	04	100	30 Comme	1	1	100
32	M-F 3p ET / 2p CT Let's Make A Deal MTWTF..	05	85	30 Comme	2	2	170
33	Sat 8-9p .....S.	06	400	30 Comme	1	1	400
34	M-F 4-5p Judge Judy M.....	04	85	30 Comme	1	1	85
<b>Weekly Totals: Total Spots(Ord Spots)</b>					34	34	
Closed PR					1	1	

Pre-emption Summary					Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value		
5	Sat 8-9p	:30 Commercial	09/17/12	Closed Pre Emption	400.00	33 (09/22)	0000172276

Grand Totals

		Month 9 Weeks: 5	
Totals		09/17	
Spots	34		34
Cost	7225		7225

Grand Totals:

Spots:	34
Gross Total:	7,225.00
Commission:	1,083.75
Net Total:	6,141.25